

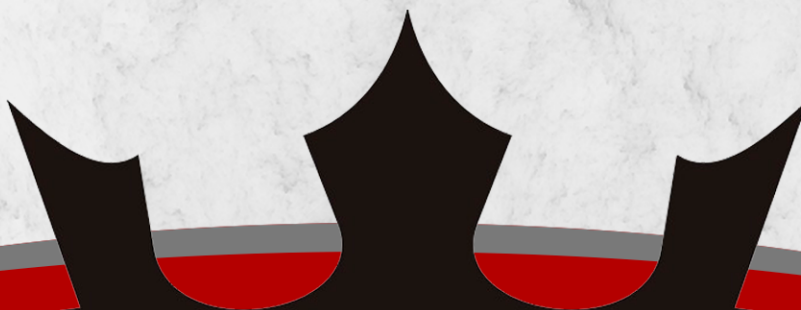


# IMPERIAL P H O T O

## Portrait Product & Price Guide



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## Portrait Tips

Clothing and colors are very important factors. If you select and harmonize the right tones, fashions and background setting, your portrait will be pleasing to the eye. It will have the sense of harmony and balance and the look and feeling of a masterpiece.

Plan clothing style, color and tones very carefully. Choose colors in the same tonal range so that no single member stands out. Avoid busy patterns and contrasting tones. Try to keep your colors within the group in the same color family, that is, either the warm earth tones or the cool tones. The colors need not be identical like uniforms; they should simply coordinate- not clash to make your group portrait successful. Long sleeved garments photograph best as they aid in hiding imperfections in our arms. The less skin we can show in your portrait, the more attention will be drawn to your faces and expressions! Choose casual styles and colors appropriate to the environment. Denims and leather styles are excellent outdoors. Avoid skirts and dresses as they can make posing difficult.

To summarize, avoid busy patterns, stripes and plaids, or t-shirts with logos. Wear subtle, darker muted solid colors unless you want a special accent or effect. Beautiful posing, lighting, and artistic composition cannot correct incorrect clothing selection. Above all, relax and have fun!

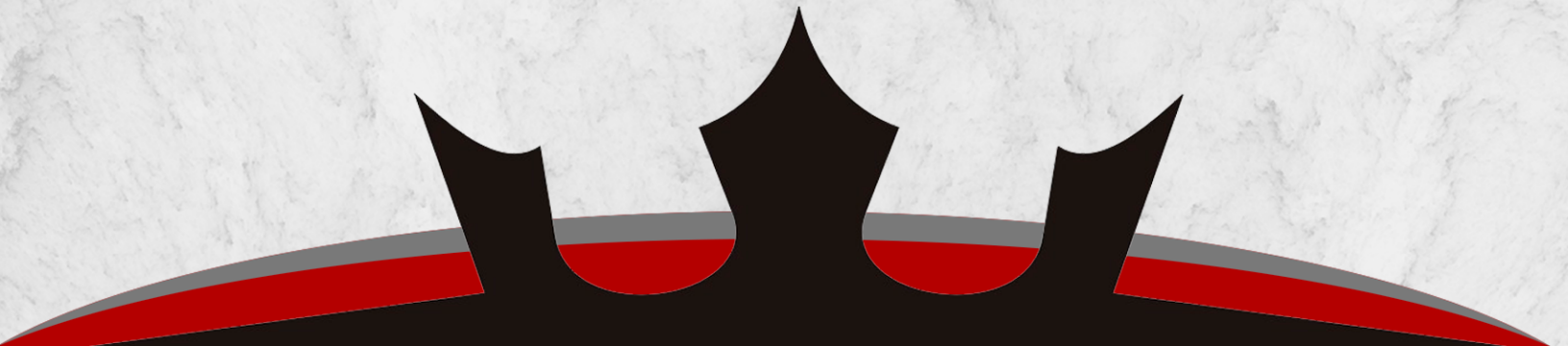
## Wall Portraits

Wall portraits are a great way to enhance your home decor. When you coordinate the right image, frame, and the right wall space, it can truly add to your home in a special way.

Size is determined by the nature of the image you're considering and the actual wall space itself. A good rule of thumb is to measure the wall space. Cut that space in half and that is roughly the appropriate size that professional interior decorators recommend. ex: A good starting size for above a living room couch is around a 20"x30" image.

The nature of the image will influence the size as well. For example, a scenic portrait with a feeling of spaciousness will look better as a larger wall portrait. The size of the subjects heads and the artistic look of these types of portraits are the two main reasons for this. A close, tight cropped composition would, in many cases, do well as a smaller image or combined with several images for a gallery look.

Talk to us about what you'd like to create for your wall and we can share with you ideas and often show you how it would look before you decide what size you'd like.





## Portrait Session Prices

### *Standard Session*

This covers your session time.  
You then have access to our full  
product line at our regular price.

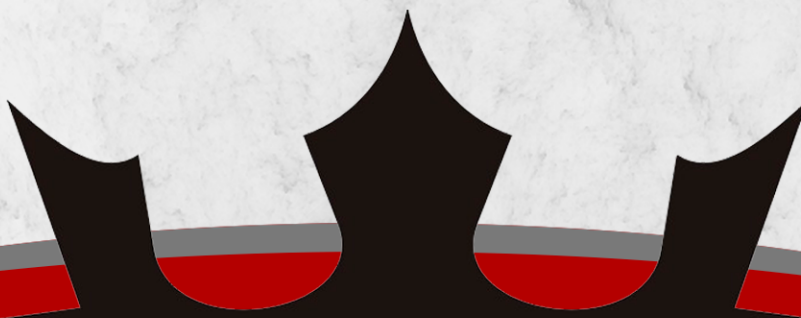
\$125.00



## Ordering Appointment

After your photography session we schedule an  
ordering & viewing appointment within about 1 week  
to view your photos and order your portrait products.

Please ensure that all important decision makers  
are present for your ordering appointment.  
If you have any questions about the ordering  
process just ask, we are here to help!





## Portrait Collections

All images in portrait collections are professionally retouched.  
Portraits over 11x14 in size are drymounted, mounted and include custom framing.

For those who want to present their portraits in the finest way possible,  
we suggest upgrading your largest print in your chosen collection to canvas.  
Ask for pricing on canvas when upgrading your collection.



### Legacy

1 – 24x36  
4 – 8x10  
8 – 5x7

\$729.00



### Prestige

1 – 20x30  
3 – 8x10  
8 – 5x7

\$639.00



### Lifetime

1 – 16x24  
2 – 8x10  
4 – 5x7

\$449.00



### Memories

1 – 12x18  
2 – 8x10  
4 – 5x7

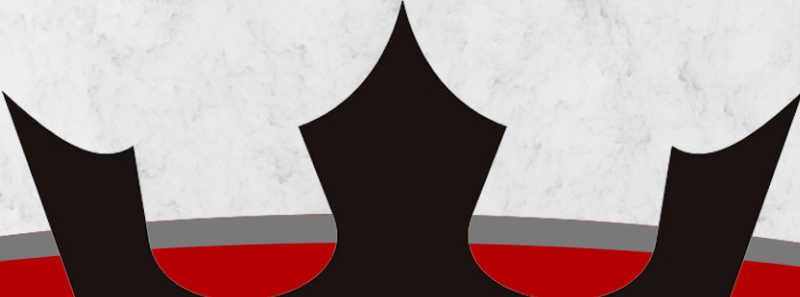
\$359.00



### Traditions

1 – 11x14  
2 – 8x10  
4 – 5x7

\$329.00





## A La Carte Prints

pick your sizes and build your own package

16"x20".....	\$105.00
12"x18".....	\$75.00
11"x14".....	\$65.00
8"x10".....	\$40.00
5"x7".....	\$15.00
4"x6".....	\$15.00
3.5"x5".....	\$15.00
4"x8"Photo Cards.....	\$5.00

## Wall Portraits

all wall portraits are available in 3 finishes  
framed, hard mounted, canvas

SIZE	CANVAS	FRAME	MOUNT
30"x45"	\$729.00	\$659.00	\$559.00
24"x36"	\$599.00	\$579.00	\$479.00
20"x30"	\$549.00	\$529.00	\$359.00
20"x24"	\$499.00	\$479.00	\$319.00
16"x24"	\$479.00	\$449.00	\$299.00
16"x20"	\$419.00	\$399.00	\$279.00
12"x18"	\$399.00	\$349.00	\$229.00
11"x14"	\$329.00	\$299.00	\$199.00

for multi image collages please add \$20 per image

